Satori Software®
Simply Powerful

Satori® BULK MAILER®

Powerfully Advanced Desktop Mailing Software

Make your mailing operation much more productive with Bulk Mailer® — prepare USPS® compliant direct mail faster and more easily. Use Bulk Mailer to increase mail deliverability, navigate complex postal regulations and achieve the lowest postage rates. Superior productivity features include wizard-based processes, reusable templates, comprehensive data exchange and an unmatched mail piece designer. Upgrade to Bulk Mailer Business for faster performance with the largest address data files.

List Management

Increase Quality, Increase Results

Bulk Mailer address quality tools clean and update list data and qualify your mailings for the lowest postage rates. Increased address quality delivers more mail, offers better return on investment and improves overall satisfaction with direct mail. Bimonthly update DVDs provide the latest USPS address management files.

CASS Certified for Address Correction

Complete, correct and update addresses to USPS guidelines and verify deliverability. Address Correction standardizes abbreviations, adds missing postal data, such as nine-digit ZIP™ codes, eLOT® codes, carrier route numbers and delivery points and generates USPS Form 3553. Includes DPV®, LACS$^{Link®}$ and Suite$^{Link®}$ processing.

Real-Time Move Update Service

Use our built-in Move Update service to process lists against the full 48-month NCOA^{Link} data set — without manual export, FTP or a messy data merge. As the only change-of-address method that updates lists BEFORE mailing, NCOA^{Link} processing efficiently meets USPS Move Update criteria for First-Class Mail® and Standard Mail® discounts.

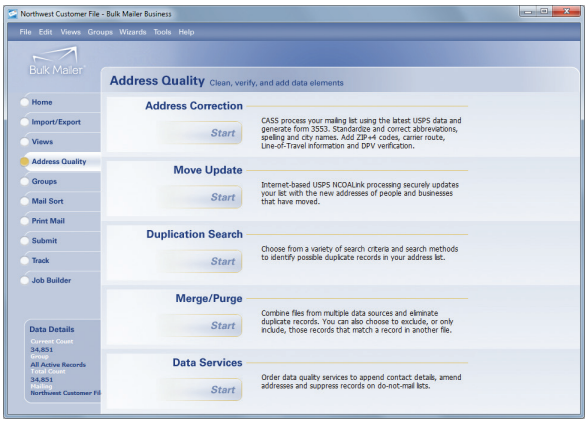
Integrated Data Enhancement Services

Improve the quality of mailing lists for better overall results. Append contact details, amend addresses and suppress records on do-not-mail lists all within Bulk Mailer — no need to FTP files or manually reconcile changes.

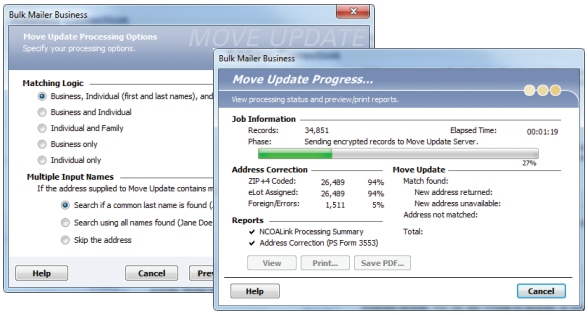
List Cleansing

The included Duplication Search wizard offers multiple search options and field combinations for precise results. Get the Merge/Purge add-on to combine, compare and eliminate duplicate entries across multiple lists.

Address Quality Wizards



Access easy-to-use wizards for Address Correction, Move Update, Duplication Search and Merge/Purge



The Move Update wizard processes lists against the 48-month NCOA^{Link} data set via the Internet

Import and Export Files

Work with a wide variety of address files without hassle.

- Supported file formats include comma or tab delimited, fixed length, dBase, XML and Microsoft Access and Excel
- Intelligent field mapping actively suggests matches
- Increase productivity — save settings for similar data files in templates

View and Edit Records

List Views present addresses in a spreadsheet for quick review. Spot anomalies and validate group criteria. Update, split or combine fields in all active records. Cut, copy and paste groups of records with Microsoft Excel and other Bulk Mailer files.

Detail Views offer organized access to data fields in an address-card format. Easily add, validate and update individual records.

Groups

Easily limit a mailing to a subset of your list. Define criteria and sort options for a more targeted mailing.

- Any field or set of fields may be used to define a group
- Conditions include custom, predefined and data sampling
- Use preset groups such as All Deliverable Records or All Corrected Records to minimize returned mail

Mailing Preparation

Full-Featured, USPS PAVE Gold Certified Presorting

Bulk Mailer makes presorting easy for everyone from the novice to the seasoned expert. The Mail Sort wizard walks you through the sorting process, ensuring the lowest possible postage rates.

Mail Sort Wizard Features

- First-Class Mail, Standard Mail and Periodicals presorts
- SCF, NMC, ADC and DDU entry point discounts
- Management of multiple mailing permits
- All required USPS documentation: Qualification Report, Postage Statements 3602, 3541 and 3600, and others
- Advanced settings for minimum or maximum pieces per container, type of tray and maximum sack weight
- Supports Intelligent Mail barcodes for mail pieces, sack and tray tags
- Append a presort ID and other mailing data for use in other environments
- Presort add-ons include Electronic Documentation, Package Services, Palletization, Firm Bundles and more

State-of-the-Art Printing Control

Take full advantage of your address printer — Bulk Mailer provides built-in support for model specific features, grids, package spacers and more. Address printing features include barcodes, an optional endorsement line, compressed fields and an intelligent address block.

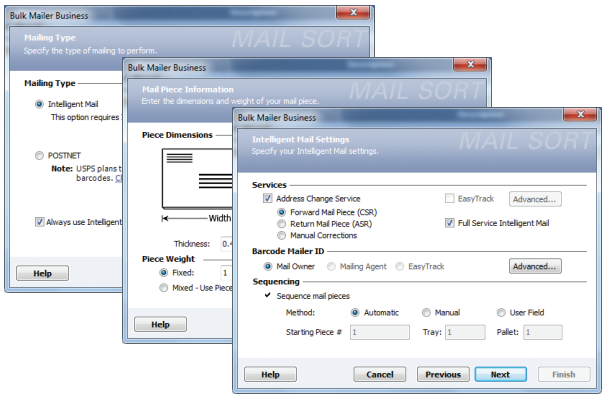
Industry-Leading Layout Design

- Precisely set label and envelope dimensions
- Format fonts and images — for example, your logo
- Specify when to print each element:
  - According to a conditional statement
  - First or last piece of a group or container
  - Always

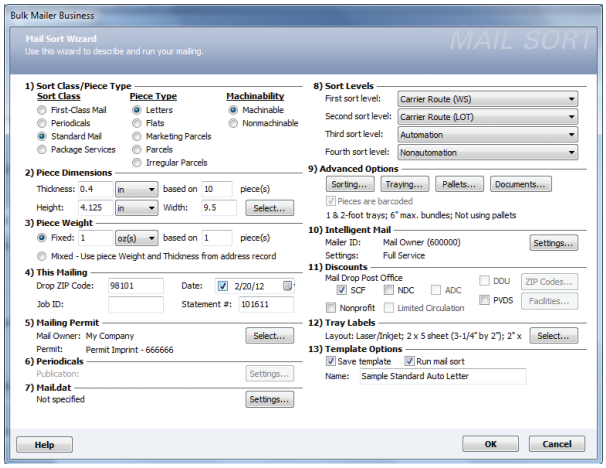
Custom Drivers for High-Speed Address Printers

Our custom drivers eliminate the need to manually program your printer. Printer specific controls include DPI, belt speed, page size and more. Print directly to popular models including Astrojet, Hasler, Neopost, RENA, Secap and others. Or output a print file for printers that require one.

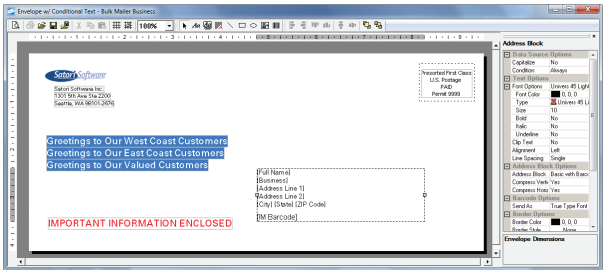
Mail Sort Wizard



The Mail Sort wizard presents presort settings in a step-by-step format, or in a single window for power users



Graphical Mail Piece Designer



The mail piece designer offers full graphics support and even shows the print zones supported by your printer

Advanced Features and Capabilities

Combine Tasks for Automated Processing

Job Builder allows you to increase productivity by combining a series of tasks into a complete mailing job. Available with Bulk Mailer Professional and Business.

Be More Productive with Job Builder

- Include any task defined by a template
- Set a job to pause after the completion of any task
- Edit job templates as needs change

High-Performance, Multiuser Architect

Built for high-volume mailers, Bulk Mailer Business offers advanced capabilities that offer faster performance with large address files and support team-based processes.

- Multiuser interface — easily share data and tasks
- Microsoft SQL Server database
- Client-based management of permits and mailing data
- Package mailings with reports for backup or transfer
- Archive older mailings

Advanced Presorts, Data Sets and Utilities

Expand the capabilities of Bulk Mailer as your business grows. Add-ons enable Bulk Mailer to meet the most demanding mailing requirements.

Advanced Presorting

Package Services, Mixed Weights, Palletization and Firm Bundles

Data Enhancement

Data Services, Move Update credits, Geocode, RDI™ Interface and Monthly Updates

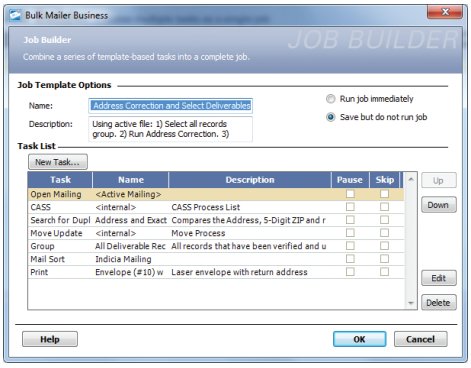
Utilities

Merge/Purge, Electronic Documentation and EasyTrack™

For More Information

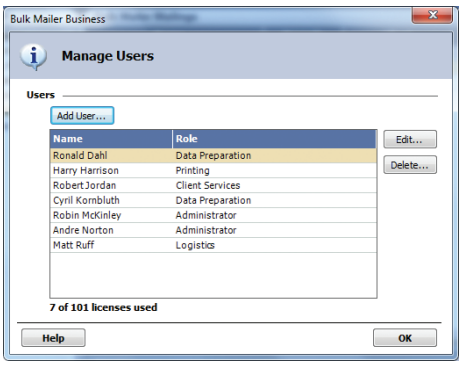
To learn more about Satori Solutions contact:
Satori Software, Inc.
Phone: 1.800.553.6477
Email: sales@satorisoftware.com
www.satorisoftware.com

Job Builder



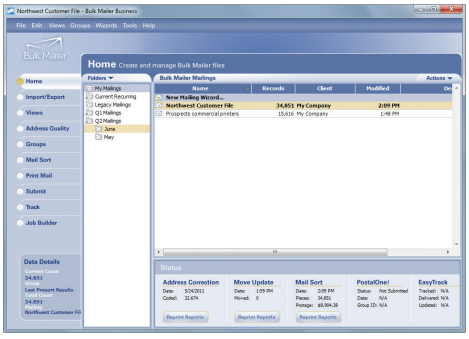
Use Job Builder to automate the preparation of any mailing

Multiuser Access



The multiuser interface allows you to see which users are online each time you log into Bulk Mailer Business

Innovative Graphical Interface



The innovative interface divides mailing preparation into a series of wizard-based tasks for risk-free processing

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