



DA80F and DA95F Addressing Printers

# Stand out from the stack to get your message opened.





#### AddressRight<sup>®</sup> Addressing System

- DA80F addressing printer
- DA95F addressing printer
- ConnectRight<sup>®</sup> Mailer mail management software

## Increase speed and improve response rates.

Businesses like yours require solutions that are easy to implement and flexible enough to adapt to operational workflow changes. The Pitney Bowes DA80F/DA95F printers do precisely that by improving efficiency and the speed at which you get your mailings out the door. Now, you can drive profitability with less hassle and take on mailings with ease and confidence. With their advanced features and cutting edge technology, the highspeed DA80F and throughput leader DA95F fixed head printers:

- Are simple to set up and easy to use.
- Offer the speed you need while delivering optimum performance and durability.

Specialized features of the printer can help dramatically improve print quality:

- Precision controlled media path helps reduce jams, thus increasing uptime
- Additional sets of control rollers help the mailpiece travel through the system without delay
- Precise print head position indicators ensure your text and graphics appear precisely where you want them

#### Get your mail noticed with a well-designed envelope.

Utilizing the printer's extensive graphic capabilities, you can turn your envelopes into a powerful vehicle that stands out. The spot color helps you grab the attention of recipients and increases the probability that mail will be opened.

# Improve the speed and efficiency of your production mailing.

#### Additional features.

- The simple side guide adjustment offers a durable slide mechanism for easy handling of various media
- Increase your uptime. Our printers can be controlled from their host computer. That enables your operators to perform remote diagnostics and multitask while producing a mail run.
- The optional integrated conveyor stacker and high-output ink dryer help keep production going.
- The light mode printing offers the option to use less ink and still produce USPS<sup>®</sup>-compliant barcodes.
  Our printers are also ideal for use with coated stock. Your savings can be recognized in lower cartridge use, while waste reduction helps your organization "go green."

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# Ensure successful mailings with superior mail management ConnectRight™ Mailer Software.

Pitney Bowes DA series printers are designed to work in tandem with our ConnectRight Mailer mail management software. This powerful and easy-touse software cleanses and updates your existing address lists, ensuring delivery to your target customers.

ConnectRight Mailer makes full use of your customer data to create variable messages for specific segments or to print personalized messages on the envelope. The software lowers your postage expenses by giving you access to USPS<sup>®</sup> presort discounts.

- Tailor the complete envelope onscreen with the envelope designer feature. In addition to adding return and delivery addresses, you can create personalized messages to every mail piece for maximum impact and response.
- Manage your mailing lists so you can target the right names and ensure list accuracy for optimum deliverability.
- PAVE<sup>™</sup> presort capability lets you apply barcodes and take advantage of substantial postal discounts.
- Update your list using the latest USPS® National Change of Address (NCOA) information. That helps reduce the postage and printing costs and lost responses that result from out-of-date addresses.



#### Achieve precision production, delivery, interest and increased response rates.

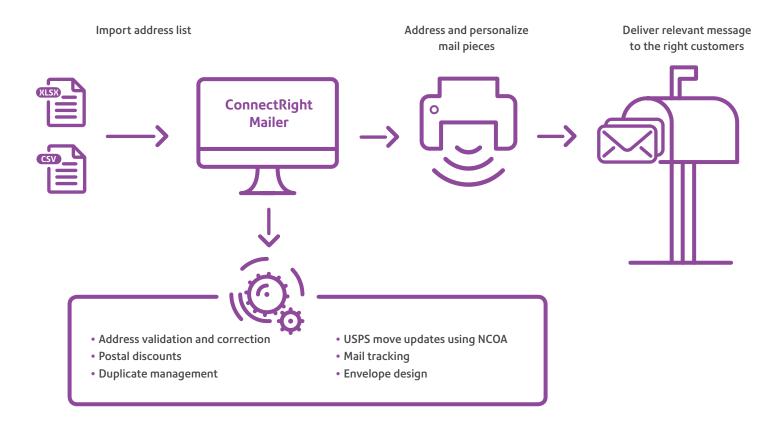




Services	DA80F	Services
Color capability	Black and Spot Color	Color capability
Print heads	3 (1x3)	Print heads
Print technology	51645A	Print technology
Print architecture	Fixed	Print architecture
Print head width	1/2"	Print head width
Head maintenance	No	Head maintenance
Max resolution	600	Max resolution
Max throughput (#10s/hr)	22,000	Max throughput (#10s/hr)
Max monthly volume	240,000	Max monthly volume
Max print area	1.5"x15.5"	Max print area
Max media size	14"x15.5"	Max media size
Min media size	3"х 5"	Min media size
Media thickness	1/4"	Media thickness
Communication ports	Ethernet and USB	Communication ports
Print deck architecture	Open	Print deck architecture
Address buffer	99	Address buffer
Programmable jobs	8	Programmable jobs
TTF/Downloadable fonts	Yes	TTF/Downloadable fonts
Internal fonts	12	Internal fonts
Envelope capacity (#10s)	450	Envelope capacity (#10s)
Optional stacker	Yes	Optional stacker
Bulk ink	No	Bulk ink
Size	18x17x18" (483x457x330mm)	Size
Weight	50 lbs (22.68Kg)	Weight

Services	DA95F
Color capability	Black and Spot Color
Print heads	3 (2x3)
Print technology	51645A
Print architecture	Fixed
Print head width	1/2"
Head maintenance	No
Max resolution	600
Max throughput (#10s/hr)	30,000
Max monthly volume	1,000,000
Max print area	3″x15.5″
Max media size	13"x15.5"
Min media size	3″x 5″
Media thickness	1/2"
Communication ports	Ethernet and USB
Print deck architecture	Closed
Address buffer	99
Programmable jobs	8
TTF/Downloadable fonts	Yes
Internal fonts	12
Envelope capacity (#10s)	750
Optional stacker	Yes
Bulk ink	Yes
Size	27x24x15" (686x610x381mm)
Weight	125 lbs (56.7Kg)

### ConnectRight<sup>™</sup> Mailer mail management software.





Cleanse address lists



Save postage



Personalize message



Increase open rates



Improve response rates





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#### For more information, visit us online: pitneybowes.com

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